

Attachment B – 11/10/20

Background: The last total makeover for our website was done from 2010 - 2012. With a launch date of February 2012.

Key issues with our current website: Adobe flash is no longer supported, the layout is too strict so there is extremely limited flexibility with the layout, the website is not mobile device friendly, library catalog search is hard to find, we are unable to declutter the main page because of the strict & complicated coding layout structure.

	Communico	Apple Pie Design	Weblinx
Est. time to complete	3 months	12-18 months	6-7 months
Likely Launch Date	February 2021	May 2022	June 2021
Programming Language	Mostly drag & drop	Advanced WordPress	Advanced WordPress
Ease to update in house	Easy	Not as easy	Not as easy
Has prior Library experience	Yes	No	Yes
Other Library examples	Des Plaines, Downers Grove, Fountaindale, Hinsdale, Morton Grove, La Grange, Schaumburg, Skokie, Wood Dale		Crystal Lake, Indian Trails, Orland Park, Matteson Area
Mobile app included	Yes	Yes	No, continue with Boopsie
App Cost	Included	\$1800- \$6000/ year	Boopsie \$5,000/ year (10% yearly increase)
Extras	EventBrite (Program sign-up), Mobile device friendly, Reference Mtg Rm Online Sign-up (is possible)	Mobile device friendly	Mobile device friendly
Website Hosting Cost	Included	\$2,460/ year	\$400/ year
Maintenance Fees	Included		\$1,200/ year
Cost	\$7,500/ year	~\$16,500	\$11,400

Recommendation: Staff recommends **Communico** for this work, because they offer the most value for the price, have the most experience with other Library websites, the ease of updating and the short length of time until launch for a new library website and mobile app.